



# Cohort Learning Method

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A new delivery format called “cohort-based courses” has emerged as a way to improve completion rates. Groups of participants together take a course with defined start and end dates, regular homework assignments, and an instructor to run periodic live online or in-person discussion sessions.

Within this more structured format, participants still access much of the learning material on their own time, making it easier for them to complete the course and have the chance to apply what they learn over its duration. One of the pioneers of this space, altMBA, says its learners have achieved a 96 percent completion rate.

In this environment, instructors play a facilitator role in guiding learners throughout the learning journey. They provide expert knowledge, offer guidance, and facilitate periodic live online or in-person discussion sessions. These sessions provide an opportunity for learners to interact with both their instructor and peers, ask questions, share insights, and engage in collaborative learning. The live sessions foster a sense of connection, creating a supportive learning environment that encourages learners to stay committed to the course. This can all be done in a virtual environment.